



PETER O. ESTÉVEZ

SPEAKER, THOUGHT LEADER, ENTREPRENEUR

Peter O. Estévez is a thought leader, entrepreneur, author, speaker, and partner in Mexico's energy, gas, and oil sector. Peter is a speaker and has spoken at many venues teaching and motivating others across the United States. His recent talks include breaking cycles of dysfunction, poverty, education, the impostor syndrome, illiteracy, and the Five Pillars to An Abundant Life.

CEO WEEKLY

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SPEAKING *TOPICS*

"You cannot achieve financial success when fighting an internal battle."

The car, the dream job, the perfect partner, or the dream vacation are far away when you're living in a state of survival, worrying about a past that is left behind or a future that may never happen. To achieve success, one must exit the state of survival. Become present and available in the here and now. When you leave the state of survival, you can see your life with clarity and possibilities and operate from a state of flow.

"Not everyone needs to go to college, but everyone needs an education."

The Latino community is the fastest-growing population in the US. The US Census estimated 60.1 Hispanics as of 2020. It is projected to grow to over 110 million by 2060, making one in four citizens Hispanic. Latinos open more businesses and pursue higher education faster than any other race. However, Latinos do not come from a pedigree of educated ancestors, making education vital to break the cycles of dysfunction, poverty, and illiteracy.

"I'm not enough." *Fear, insecurity, and the impost syndrome are adopted symptoms and conditions. We have adopted these conditions from our parents and social conditioning. Many people with imposter syndrome grew up in families that stressed achievement and success. If your parents went back and forth between overpraise and criticism, you might be more likely to have feelings of being a fraud later in life. Learning to break the cycle of pushing through and doing the work is what I coach and speak on.*

"The Five Pillars to An Abundant Life" *Everyone operates from five core pillars, physical, mental, spiritual, emotional, and financial. Aligning and tending to your five pillars takes you from operating from a state of survival to operating from a state of flow. My simple and proven system guides you to develop actions that become habits, habits that become rituals, and rituals that become a lifestyle.*

"I don't share my story because it is unique. I share my story because it is the story of many."

In my journey through life, I have learned that when I share my story in service, I allow others to open up and share their stories ---breaking the silence of secrecy and dysfunction. Along the way, we discovered that we're not all that different and that sharing our pain lessens, dissipates, and the healing begins. After all, "We're as sick as our secrets", to get well, we must break the silence.

UNDERSTANDING **CULTURE**

Understanding the Hispanic and Mexican heritage, style, value, and culture will give you an insight and perspective into the fastest-growing segment of the U.S population. The U.S Hispanic population reached 62.1 million in 2020, accounting for 19% of all Americans and making it the nation's second-largest racial or ethnic group. Between 2010 and 2020, the country's Hispanic population grew 23%, up from 50.5 million in 2010.

Hispanics open more businesses and pursue higher education faster than any other race. There are nearly five million Hispanic-owned businesses throughout the country, contributing more than \$800 billion to the American economy each year. Lation entrepreneurship has outpaced the business creation rate of any other group. Additionally, Hispanic small businesses employ about three million workers, with more than \$100 billion in annual payroll. Lations contribute an estimated \$2.3 trillion annually.

Lations also capitalize on a shared characterist that has been overlooked and has a lot to offer beyond their traditions, an extraordinary commitment to their family, hard work ethic, and now tremendous purchasing power.

Peter O. Estévez



REFERENCES

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SPEAKING FEES

*VIRTUAL: **\$7500***

*LIVE & LOCAL IN PERSON: **\$10,000***

*CORPORATE DOMESTIC: **\$25,000****

*CORPORATE INTERNATIONAL: **\$50,000****

** Plus business class flight and hotel accommodations*



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